



Integra Acquires the HP Indigo 5000

Grand Rapids, MI - Integra Inc. has installed an HP Indigo 5000 machine to offer clients the very latest in digital printing technology. The Indigo 5000 combines the exceptional quality of traditional offset printing with much greater speed and ease of use.

The Indigo 5000 extends Integra's ability to deliver cost-effective, short-run, on-demand printing and variable data printing. The device can print on a range of substrates, including labels, transparencies and other specialty papers. A patented ink process ensures the highest definition prints with the look and feel of offset.

As a result, Integra clients will be able to create more targeted communications more quickly, more affordably and more professionally.

“We have a long-standing reputation for the early adoption of new technologies,” says Bob Glover, Chief Sales and Marketing Officer, “from purchasing breakthrough printing devices from leading suppliers like Hewlett-Packard to developing our own web-based Mindwire® system that integrates design, print and fulfillment. We are always looking for new ways to help our clients achieve greater efficiencies and economies.”

Integra, Inc. is a full-service design, print and fulfillment company that serves a nationwide customer base from its headquarters in Grand Rapids, Michigan. Since its founding as a printer in the 1930s, Integra has evolved into a multifunctional resource offering companies greater control over the integrity of their brands.